



Arizona Dance e-Star

a publication of the **Arizona Dance Coalition**

Volume 1, Issue 8

September 2011

Dear Readers,

September re-energizes the dance community. Dancers resume training. Choreographers begin creating new works. Auditions discover new talent. Scholarships enable students to pursue their passion. And dance studios enjoy cash flow! Dancewear stores are happy, too. Wishing all of you the best in this new season / school year.

Dancing with the Stars is just around the corner, but we have *Ballet Under the Stars* -- its 19th anniversary! Five *free* performances by **Ballet Arizona** are listed under the Central Arizona Regional News section on page 4. There are also *free* ballet master classes by *Summer Lee Rhatigan* at **Glendale Community College** on September 2-3. I count 13 *free* events in this issue. Check them out.

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Social dancing is a vital component of our dance community and I've listed some events in the Phoenix and Tucson area that are very well attended and have *live music!* If you know of others, send me the information for future issues.

Beyonce's *Move Your Body* will be the choreography for a FlashWorkout in Tucson on October 15, 2 pm. See Announcements on page 3 for details. That's another free event and free choreography classes.

If you would like to be featured in our **Member's Spotlight** page, we welcome your story.

October brings the **Arizona Dance Festival** which will include master classes and our first *Individual Membership Campaign!* Until then, Happy Labor Day!

Sincerely, *Krystyna Parafinczuk*
Editor & ADC Treasurer

The **Arizona Dance Coalition** is a membership-based, statewide 501(c)(3) nonprofit dance organization creating connections and communication between the general public and the dance community. ADC membership is available to individuals and organizations interested in the art of dance. You may join online at AzDanceCoalition.org. All questions about membership and sponsorship can be sent to Lisa@AzDanceCoalition.org. Calendar of Events are posted online by ADC members. Article submissions, news, letters to the editor and advertising sales can be sent to Krystyna@AzDanceCoalition.org. Additional ADC contact information is on the last page.

CALENDAR OF EVENTS

SUBMISSION DEADLINE

OCTOBER ISSUE
of the
Arizona Dance e-Star

September 25

CALENDAR OF EVENTS listings are taken from the **Arizona Dance Coalition** website postings by ADC members. All postings of events are restricted to 501(c)(3) organizations with the exception of charitable and free events, educational workshops and master classes. All submissions are monitored. Content may be edited.

AzDanceCoalition.org

PERFORMANCE

September 19, Monday, 11:30 am

Gateway Community College, Student Union, SW corner of 40th St. & Van Buren, Phoenix

Flamenco del Sol performs for **Hispanic Heritage Month**

This program is **FREE** and open to the public. Free parking.



MASTER CLASS



September 10, Saturday, 9 am - 3 pm

AzDEO Fall Professional Development Master Class

South Mountain High School, 5401 S 7th Street, Phoenix

Mind, Muscles and Methods with **Elizabeth Johnson**

This master class will have you moving with meaning and creating choreography from content. Learn and practice methods for generating movement in an environment cultivating creativity, curiosity and collaboration. Discover creative and explicit exercises

you can take with you back to the classroom. Members: \$75, Non-Members: \$125

Elizabeth Johnson is a choreographer, dancer, educator, and the Founder and Director of the Dance Exchange's Teen Exchange and Associate Artistic Director of Liz Lerman's Dance Exchange.

NOTE: When you are submitting information / photos, announcements & events, please include *complete* names of venues, locations, addresses and contact information.

Non-ADC member performances, workshops, and master classes are mentioned in the **Regional Section** of the *e-Star*.

We welcome your **announcements**: job postings, auditions, scholarships, awards & recognitions, new positions, reorganizations, and invitations to participate in FlashMobs!

Announcements

ADC would like to offer an opportunity to its members to share an exhibitor booth at the **19th Annual Arizona Afterschool Conference** on **Saturday, November 19, 2011** at the Phoenix Convention Center. The cost of the booth is \$100. This cost would be divided by ADC and how many groups and individuals would like to participate. Lunch is an additional \$25, which is optional. If you are interested in participating, please contact Lisa Chow **before October 1st**. For more information about the conference and workshops available, go to: azafterschool.org

ADC and Desert Dance Theatre would like to invite members to share a booth at the **East Valley Tribune Get Out Performing Arts Expo** at Mesa Arts Center on **September 10th**. The cost and amount of space provided will be determined by how many groups are participating in the booth. Please contact Lisa Chow **ASAP** if you are interested.

Lisa R. Chow, President, Arizona Dance Coalition, Office 480-962-4584;
Cell 602-740-9616.

Tucson Meet Yourself Folklife Festival is organizing a **FlashWorkout** to be held on all stages of the festival on **Saturday, October 15, at 2 pm**. The goal is to have 5000 participants dancing **Beyonce's Move Your Body** choreography. Groups, organizations, and individuals wanting to participate should contact Mirea Sharifi, TMY Health & Wellness Coordinator. If you are a dance instructor and would like to lead and/or teach a group, arrangements can be made to teach you the choreography. More details are available on the **MeetUp** page or call 520-312-7755. This FlashWorkout is in support of First Lady Michelle Obama's **Lets Move!** campaign to combat childhood obesity.

ADC will be conducting an **Individual Membership Campaign** in October. Promotions will include discounts to performances and master classes held during the **Arizona Dance Festival** October 7-8 at the Tempe Center for the Arts.

Individual members may include photographers, videographers/editors, musicians, composers, designers, writers/critics, trainers, etc.

ADC is not just for dancers!

Arizona Dance Coalition Projects, Regional & Festival News

Northern Arizona

September 7, Wednesday, 6:30 pm, **free** live music and dancing - Prescott Courthouse Plaza, 120 S. Cortez St., Lynx Creek Cloggers.

Central Arizona

September 2-3, Friday-Saturday, 10 am - 1 pm, Glendale Community College, Dance Studio - Fitness Center 101, **FREE** Ballet Technique Master Classes with *Summer Lee Rhatigan*, Teacher/Artistic Director, San Francisco Conservatory of Dance. Master classes will be based upon a first come, first served basis. Classes will not exceed a maximum of 40 participants. Arrive early to ensure your place in class! For more information, please contact Andrea Hashim, Dance Program Director, 623-845-3796. **September 3**, 1:30-2:00 pm, **FREE** Discussion Round Table and Q&A with *Summer Lee Rhatigan*, Director/Founder San Francisco Conservatory of Dance; *Alex Ketley*, Independent Choreographer, Artistic Director, The Foundry Resident Choreographer, San Francisco Conservatory of Dance; *Dr. Suzanne Knosp*, Professor of Dance/ Music Director for Dance, University of Arizona School of Dance, President, the International Guild of Musicians in Dance and ADC member.

September 5, Monday, Labor Day, 11:30 am - 1 pm. Special performance by **2009 World Hoop Dance Champion Brian Hammill** (Ho-Chunk) presented by the **Heard Museum** at Heard Museum, Phoenix. **Free** to children under 6, Museum Members and Native Americans.

14th annual **Ballet Under the Stars** - **free** performances by **Ballet Arizona**.

September 18, Sunday, at Beardsley Park Recreation Center, Sun City West

September 22, Thursday, at Paul Mason Sports Complex, Casa Grande

September 23, Friday, at Tempe Center for the Arts, Tempe

September 24, Saturday, at Steele Indian School Park, Phoenix

September 25, Sunday, at Fountain Park, Fountain Hills

Social Dancing - **September 20**, Tuesday, 7:30-11 pm, FatCat Ballroom, Phoenix, Lindy Hop / Jack & Jill Contest. Winners will receive passes to the **Arizona Swing Jam September 30-October 2**. Live Music with **Jonathan Stout and His Campus Five** featuring *Hilary Alexander* Friday (Sept 30) and Saturday (Oct 1) and **The Bad Cactus Brass Band** featuring *Mikel and Meridith* on Sunday night (Oct 2). World class instructors *Thomas Blacharz* and *Alice Mei* of the **Ninjammerz** are featured. For more information, visit the Arizona Lindy Hop Society.

September 28, Wednesday, 6 pm, **Pat Roberts and the Heymakers: Rockabilly Music and Swing Dancing**, presented by City of Glendale Library and Arts Department at Foothills Branch Library, 19055 N 57th Ave, Glendale. **Free**.

Southern Arizona

September 10, Saturday, Master Tap Dance Classes with **Danny Wallace**, Tucson Dance Academy, Tucson. 1 pm Level 3-4; 2:30 pm Level 5-6 Teen/Adults. Danny, a former Tap Dog, can be found teaching at Broadway Dance Center and Steps on Broadway in New York City. Danny also tours the US with *Tap the Map*.

September 16 & 18, Friday & Sunday, **Artifact Dance Project** presents **The Riddle, Rip Van Winkle, Rumpelstiltskin**, UofA Stevie Eller Dance Theatre, Tucson.

September 22-25, Thursday-Sunday, **3rd Annual Tucson Spanish and Flamenco Festival**, Casa Vicente, 375 S Stone Ave, Tucson.

Social Dancing - September 4, Sunday, 9 pm, **Labor Day Salsa Bash**, featuring **Grupa Manteca** at Sapphire Lounge, Tucson.

September 11 & 25, Sundays, 5-9 pm, **Salson** presents the **Sunday Salsa Social** at the Sonoran Ballroom Academy, Tucson. For live band schedule, visit **Tucson Salsa**. Beginner/Int-Adv lessons 5-6:30 pm, music 6:30-9 pm.

September 24, Saturday, 7 pm, **Tucson Lindy Hop** featuring **Tucson Swings! Big Band** at the Armory Park Senior Center, Tucson. Beginners lesson 7-8 pm.

Photo of the Month

Desert Dance Theatre, *Let Go*
Photo by Heather Hill



Why Resumes Get Deleted: Job Application Basics for Artists & Arts Professionals

If your resume was deleted, it was for one of these reasons:

- You did not have a cover letter or introductory email.
- Your letter or resume has a spelling or grammar error.
- Your intro email was poorly written. I can't trust you to communicate on behalf of my company if you can't do so for yourself.
- Nothing in your cover letter/email indicated that you are aware of the job or company for which you're applying. Cut & paste doesn't cut it; it only takes five seconds to insert the company name and position into your letter - that's the minimum that should be done to personalize your intro.
- Your email address is not very close to the format [firstnamelastname {at} gmail.com]. I know of some companies, especially in the tech field, that delete anyone with hotmail or yahoo addresses, and while that's probably not happening in the arts, you should probably not use "bentheamazingtenor@aol.com" or "kappakappamolly@almamater.edu."
- You used anything other than a basic, readable font. You added frivolous images. You used a (gasp!) stationery background color or some other visual that indicates you are not aware it is 2011.
- You've had too many jobs in too short a time period, and didn't explain why. You've had lots of internships and no jobs and it isn't clear why.
- You are overqualified. The problem with overqualification is that we can't afford to pay you what you're worth, or we fear you won't be happy in this role and we'll have to hire again in a few months. If you're truly willing to move backward in your career/income level, you must explain why.
- You are from another industry. I'm a big champion of changing careers or industries if it's a deliberate, passionate decision, BUT if you're truly willing to move backward in your career/income level, you must explain why.
- You are clearly still pursuing another career. If you are an actor or musician looking for a day job, tell me and explain why this will benefit my company.
- You live in another city and did not explain why you are looking for work in this one.

Some Very Basic Tips to Get To Round 2:

- Submit your resume in PDF, not Word.
- Clearly label your resume with your entire name at minimum.
- Have an introductory letter that explains why you are a unique candidate. Focus on how you will solve my company's problems over telling me what you are seeking.
- If you have an inside contact or connection to me or my company, indicate this in the subject line or first sentence of your email.
- There must be text in the body of the email.

Extra Credit Tips

- Bullet point your top 3-5 qualities or experience in your letter.
- List your skills.
- Always, always be honest. Don't try to guess what we're looking for; be honest, clear, and descriptive so we can make an informed decision.
- If you really want the job, search someone from the company on Facebook or LinkedIn and find out if you have a contact in common who can put in a good word for you.

Some of the best applications I've seen very honestly explain traditional "no-no's" - gaps in employment, lots of turnover, transition from another career or industry. Control your own image by narrating your own story.

Bottom Line: It's a competitive market in any field. As with all things in business, make others' lives and jobs easier and you will be more successful. Good luck!

About the Author — Ciara Pressler is owner of Pressler Collaborative, a NYC-based marketing collective, creating custom strategies for innovative arts, culture, and lifestyle projects. This article appeared in the July 6, 2011, Fractured Atlas blog. Pressler was motivated to post this article after dismissing 90% of resumes submitted for an assistant level position.

Rahm Emanuel wants to put a new spin on Chicago!

When I learned Chicago Mayor Emanuel invited *Lane Alexander* (tap master) to sit on the city's arts and cultural transitions team (the only dancer on the team), I knew things were looking up for Chicago (*I'm from Chicago*). Already host to some of the largest dance festivals in the country, Emanuel wants Chicago to be an *international* destination for dance. Emanuel trained in ballet and modern dance as a child and at 17 won a scholarship to dance with the *Joffrey Ballet!* Who knew?? Read the entire article in the [Washington Post](#) about this politician that supports dance, is a dancer and a visionary!

COSTUME TIP by Marlina Kessler

Have a boring leotard? Add some *weaving* to spice it up! Use these *Salina* tutorials: [Cut up the back of your T-shirt](#), [T-shirt weaving 101](#). FYI - Make sure you put your leotard on and mark where you want the strips to go BEFORE you cut it. Because of the stretch, the length of the strips you cut will be much shorter than the ones shown for the T-shirt.



Music Source TIP

by Krystyna Parafinczuk

CD Baby is the largest online distributor of *independent* music. [In•de•pen•dent: (adj.) Not having sold one's life, career, and creative works over to a corporation.] Current Numbers: 360,000 different albums sold by artists at CD Baby, over 3 million tracks in their digital distribution catalog & \$157 million paid directly to the artists. It is easy to find dance music (they have *ballet* music) and music artists may be more willing to work with dancers/choreographers (music rights).

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Become an Arizona Dance Coalition Member ~ online (PayPal) or snail mail / click on the icon to download application

Board Members are needed with expertise in organization & event planning, marketing/graphics, writing and computer/website maintenance.
Help us grow and make a difference.

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